Are Britain's Houses Getting Smaller? (New Data)

Published date: 21st September 2019, Local Authority Building Control

Houses are a controversial subject in the UK. Some say we are not building enough, some say we are not building houses of the right quality and some say the houses we are building are just too small.

Now, while the first two complaints are generally quite subjective topics, where the argument largely rests on your opinion, you simply can't argue with size.

Either the British houses we are building are smaller than the previous decade, or they are not. Simple, data-led fact.

With this in mind, the data experts here at LABC Warranty wanted to settle the argument once and for all - are Britain's houses really getting smaller?

Turning to property sites such as Rightmove and Zoopla, we have analysed data on 10,000 houses built in each decade going all the way back to the 1930s.

Find our results below - and yes, Britain's houses really are getting smaller!

Find a full methodology at the bottom of this article.

Average UK house size in the 1930s

Going back to the 1930s, this is where our analysis starts.

You may be wondering:

"Why start in the 1930s?"

Well, unfortunately there just isn't enough data for houses built in the decades before 1930. Whether they have been knocked down to make way for new housing developments or turned into student accommodation, there simply weren't 10,000 houses available for us to analyse.

So what did our analysis of 1930s houses show?

Britain's 1930s houses really were quite small. Our analysis showed that the average living room would measure about 16.01m2 and the main bedroom was on average 15.34m2. 1930s kitchens were the smallest of any decade, with the average measuring just 12.27m2.



Key Stats - 1930s Housing

The average living room was 16.01m2
The average master bedroom was 15.34m2
The average kitchen was 12.27m2
The average home had 3.21 bedrooms

Average UK house size in the 1940s

The Second World War had a profound impact on the British building industry.

Much of the industry came to a standstill in the first half of the decade, while the second half was plagued by a short supply of workers and building materials.

So what did our analysis of 1940s houses show?

Of the housing that was built after the war, things did start to improve. Living rooms grew by 1.12m2 and kitchen size grew by nearly 2.00m2. That's quite an improvement across the decade.

However, our analysis did show that master bedroom size decreased by over 1.5m2. This could be the direct result of 40s houses offering more bedrooms than the previous decade.



Key Stats - 1940s Housing

The average living room was 17.22m2
The average master bedroom was 13.74m2
The average kitchen was 13.70m2
The average home had 3.63 bedrooms

Average UK house size in the 1950s

Following the Second World War, the desire to rebuild the nation was paramount.

People demanded new homes and the need to rebuild such a great number of homes led to a housing revolution.

So what did our analysis of 1950s houses show?

In terms of the size, houses built in the 1950s offered plenty.

Our analysis showed that living rooms grew even further to 22.03m2. Kitchen size grew by another 0.30m2, and the master bedroom added nearly 1m2 to its overall size.

Tweet: In terms of size, houses built in the 1950s offered plenty [New Study] https://ctt.ec/mrE0O+ [Source: LABC Warranty]



Key Stats - 1950s Housing

The average living room was 22.03m2
The average master bedroom was 14.49m2
The average kitchen was 14.05m2
The average home had 3.16 bedrooms

Average UK house size in the 1960s

The 1960s house building industry was split into two eras.

The first was between 1960 and 1965. For five years the industry embraced the construction of tower block housing, with over 55,000 built in 5 years.

The second half of the 60s saw complaints of shoddy design overwhelm the building industry. This led to tower blocks being dropped in exchange for functional, box-like homes that are highly popular today.

So what did our analysis of 1960s houses show?

As the quality of Britain's homes improved in the later part of the decade, so did the size.

Living rooms remained over 20m2 and master bedrooms had a 15.05m2 average. The largest so far.

Interestingly, our analysis showed that on average 1960s houses were 1.35m2 bigger than the previous decade.



Key Stats - 1960s Housing

The average living room was 21.05m2
The average master bedroom was 15.05m2
The average kitchen was 15.37m2
The average home had 3.21 bedrooms

Average UK house size in the 1970s

With inflation as high as 36% defining the first half of the 70s, the second half of the decade would be defined by modern architecture.

Homes started to move away from traditional box-like design and almost took on a whimsical appeal.

So what did our analysis of 1970s houses show?

As houses started to take on whimsical interior design, the exterior size of the average house continued to grow.

Living rooms reached 24.89m2, the typical kitchen measured 14.96m2 and the average number of bedrooms grew to 3.53.

Overall, Britain built the biggest houses in the 1970s.

Tweet: Overall, Britain built the biggest houses in the 1970s [New Study] https://ctt.ec/POIJu+[Source: LABC Warranty]



Key Stats - 1970s Housing

The average living room was 24.89m2
The average master bedroom was 14.71m2
The average kitchen was 14.96m2
The average home had 3.53 bedrooms

Average UK house size in the 1980s

As disposable income nearly doubled in the 80s, the demand for improved regulations and guidelines for new housing developments soared.

This led to a decline in the number of houses being built, but the quality surged.

So what did our analysis of 1980s houses show?

Britain's houses started to regress.

Living room size dropped by an average of 2.8m2, master bedroom size dropped from 14.71m2 to 13.83m2 and even typical kitchen sizes regressed by 0.82m2.

Does this downhill trend continue?



Key Stats - 1980s Housing

The average living room was 22.06m2
The average master bedroom was 13.83m2
The average kitchen was 14.02m2
The average home had 3.58 bedrooms

Average UK house size in the 1990s

The last decade of the 20th century will be remembered as the era that celeb culture emerged, reality TV was born and glossy magazines aplenty could be found in most UK homes.

So what did our analysis of 1990s houses show?

Similar to the previous decade, Britain's houses would continue to get smaller.

Living rooms would regress by 0.7m2 and kitchens would lose another 0.25m2 also.

Surprisingly, master bedrooms did make a slight improvement of 0.12m2 compared to the previous decade.

Key Stats - 1990s Housing

The average living room was 21.33m2
The average master bedroom was 13.95m2
The average kitchen was 13.79m2
The average home had 3.42 bedrooms

Average UK house size in the 2000s

With the turn of the millennium, British society was blown away by the advances in technology and science.

The iPod would change how we listened to music forever.

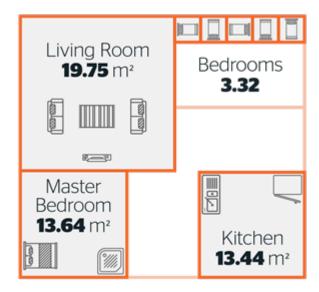
Social networking would take over our lives.

Recycling bins would become a 'thing'.

So what did our analysis of 2000s houses show?

Compared to the previous two decades, Britain's houses would continue to get smaller.

Our analysis showed that the average living room size dropped to below 20m2 for the first time in 50 years, while the master bedroom and kitchen would regress too.



Key Stats - 2000 Housing

The average living room was 19.75m2
The average master bedroom was 13.64m2
The average kitchen was 13.44m2
The average home had 3.32 bedrooms

So what is the UK's average house size overall?

Today, Britain's houses have never been smaller.

Our analysis of the first seven years of the decade is continued regression.

The average living room is now 17.09m2. That's a 1.64m2 drop in a decade. Bedroom size and the number of bedrooms on offer has decreased also.

Master bedrooms diminish by an average of 0.30m2 and the number of bedrooms dropped to below three for the first time ever.

The overall statistics don't make for pretty reading either. Compared to the previous decade, homes built from 2010 onwards are over 4m2 smaller.

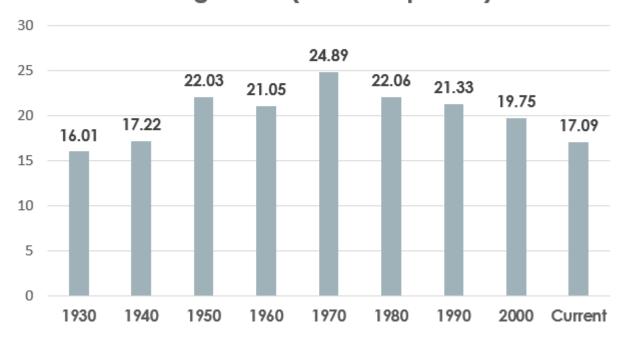


Key Stats - Current Housing

The average living room is 17.09m2
The average master bedroom is 13.37m2
The average kitchen is 13.44m2
The average home has 2.95 bedrooms

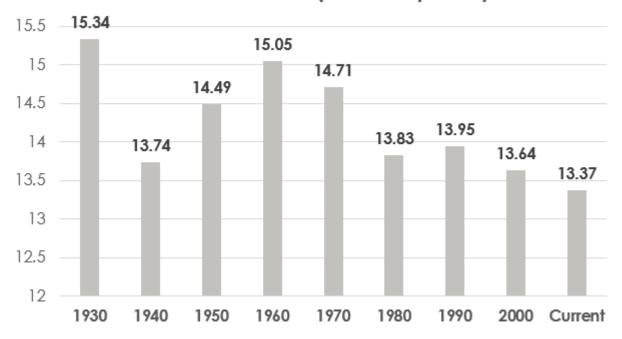
Living Room (average size)

Living Room (metres squared)



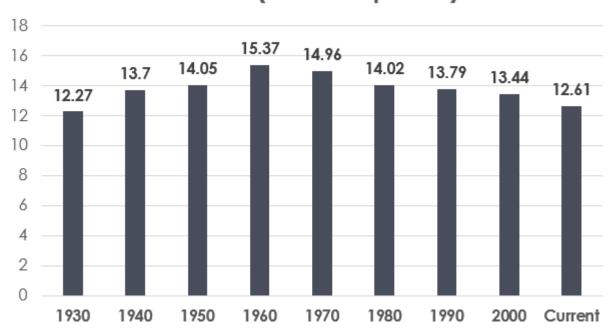
Master Bedroom (average size)

Master Bedroom (metres squared)



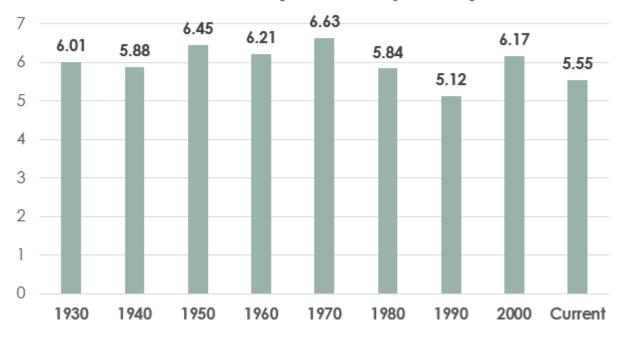
Kitchen (average size)

Kitchen (metres squared)



Bathroom (average size)

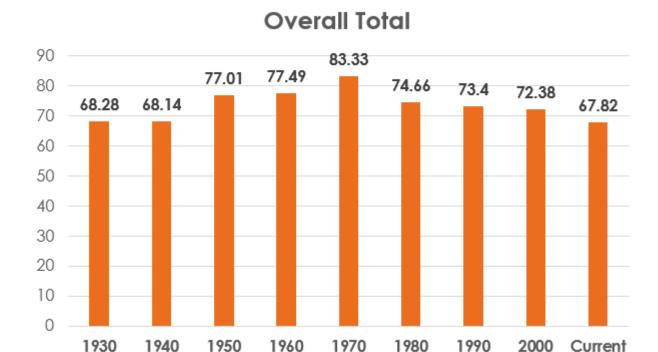
Bathroom (metres squared)



Overall

This graph was updated on April 10th, 2018 at 10:20am.

Please keep in mind that our overall analysis is a total of the living room, kitchen, master bedroom, secondary bedroom, third bedroom and bathroom. This does not include hallways, stairs etc.



Methodology

All statistics that feature in this article have been collated using open data from property sites Rightmove and Zoopla. The study looked at 10,000 houses built in the 1930s, 1940s, 1950s, 1970s, 1980s, 1990s, 2000s and the current decade. Data was taken on individual rooms within a home. All statistics are calculated on average.

Please find the link to the full raw dataset below:

https://docs.google.com/spreadsheets/d/e/2PACX-1vTWSEEKXfKrhhyes1yQCqL7j-5qR4ZKLncqebbBQvn82acqul6Mb7XgTSJtziPMILcqsI HOns0Aj-5/pubhtml

GOVERNMENT & POLICY, HOUSE SIZE