

What is Fairtrade and who benefits?

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. By requiring companies to pay above market prices, Fairtrade addresses the injustices of conventional trade, which discriminate against the poorest producers. It enables them to improve their lot and have more control over their lives.



Fairtrade sales rose to an estimated £800m in 2009. The FAIRTRADE Mark is recognised by 73% of UK consumers. 7.5 million people—farmers, workers & their families—in 58 developing countries benefit from the **international** Fairtrade system. (Fairtrade Foundation)

Useful Contacts

Fairtrade Foundation
Suite 204, 16 Baldwin's Gardens,
London. EC1N 7RJ
020 7405 5942

Visit www.fairtrade.org.uk for details of products, other Fairtrade towns and campaigns, grower profiles, packs for schools etc.

Visit www.sevenoaks.gov.uk/initiatives for local Fairtrade news and a downloadable version of this leaflet.



Sevenoaks Town Council has agreed to provide Fairtrade tea and coffee in its offices, workplaces, and leisure facilities, including The Stag Theatre.

This leaflet is produced by the
Steering Committee of the
SEVENOAKS FAIRTRADE NETWORK
Contact: cldr.hunter@sevenoaks.gov.uk

Sevenoaks Town



Fairtrade Guide

Updated July 2010

Fairtrade town status for Sevenoaks

In October 2005 Sevenoaks, with the support of the Town Council, joined Edenbridge and over 120 other towns and cities in the U.K. in becoming a **Fairtrade town**. The Fairtrade Foundation renewed the award in May 2007.

These achievements show that many residents, businesses, shops, schools, churches and the Town Council continue to support and actively promote Fairtrade.

In doing so, they are doing their bit to make the world a fairer place, where all are equally valued and no-one is exploited.



Look out for these Fairtrade goods in Sevenoaks:

tea, coffee, drinking chocolate, sugar, cocoa, biscuits, snack bars, cake, nuts, chocolate, rice, dried fruit, jam, marmalade, honey, fruit juice, bananas, pineapples, grapes, oranges, lemons, satsumas, limes, mangoes, avocados, t-shirts, beauty products, flowers, wine, beer

Where you can buy Fairtrade goods in Sevenoaks

Supermarkets & smaller food shops

- Waitrose, High Street
- Sainsbury's, Otford Road
- Tesco, High Street (and more at larger store in Riverhead)
- Co-operative food, St John's Hill
- M&S Simply Food, Blighs Meadow
- Londis, Hollybush Lane
- Shell Select, London Road

Specialist shops

- Oxfam, High Street
- Especially Health, High Street
- Holland & Barrett, Blighs Walk
- The Chocolate Box, London Road
- Boots, High Street (toiletries)
- Laura Ashley (cotton t-shirts)
- Tesco Home & Wear, High Street (cotton t-shirts)

Cadbury's Dairy Milk and four finger Kit Kat are now Fairtrade and are widely available in petrol stations, confectioners and small convenience stores in the town.

Where you can buy Fairtrade goods in Sevenoaks

Ask for Fairtrade drinks and/or snacks in the following cafes and restaurants:

- Loch Fyne Seafood Restaurant
- Rafferty's, Hollybush Lane
- Sainsbury's Shoppers Restaurant
- Sencio Café at Sevenoaks Leisure Centre
- St Nicholas' Coffee Shop
- Lodge Café at The Stag
- Lodge Café at Hollybush
- The Black Boy



®

More than 4500 products now carry the **FAIRTRADE Mark**