

## What is Fairtrade and who benefits?

Fairtrade is about better prices, decent working conditions, local sustainability, and fair terms of trade for farmers and workers in the developing world. By requiring companies to pay above market prices, Fairtrade addresses the injustices of conventional trade, which discriminate against the poorest producers. It enables them to improve their lot and have more control over their lives.



The Fairtrade market in the U.K. continues to double every two years and sales were £500m in 2008. 7.5 million people—farmers, workers & their families—in 59 developing countries benefit from the **international** Fairtrade system. (2009 figures from Fairtrade Foundation)

## Useful Contacts

Fairtrade Foundation  
Suite 204, 16 Baldwin's Gardens,  
London. EC1N 7RJ  
020 7405 5942

Visit [www.fairtrade.org.uk](http://www.fairtrade.org.uk) for details of products, other Fairtrade towns and campaigns, grower profiles, packs for schools etc.

Visit [www.sevenoaks.gov.uk/initiatives](http://www.sevenoaks.gov.uk/initiatives) for local Fairtrade news and a downloadable version of this leaflet.



Sevenoaks Town Council has agreed to provide Fairtrade tea and coffee in its offices and work-places.

This leaflet is produced by the  
Steering Committee of the  
**SEVENOAKS FAIRTRADE NETWORK**  
Contact:  
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# Sevenoaks Town



## Fairtrade Guide

Updated March 2009

## Fairtrade town status for Sevenoaks

In October 2005 Sevenoaks, with the support of the Town Council, joined Edenbridge and over 120 other towns and cities in the U.K. in becoming a **Fairtrade town**. The Fairtrade Foundation renewed the award for a further two years in May 2007.

These achievements show that many residents, businesses, shops, schools, churches and the Town Council continue to support and actively promote Fairtrade.

In doing so, they are doing their bit to make the world a fairer place, where all are equally valued and no-one is exploited.



This leaflet tells you where you can buy **Fairtrade** goods in Sevenoaks and which cafés and restaurants serve **Fairtrade** refreshments. Please note that stocked items will vary and some are seasonal. Just ask if you can't find the Fairtrade goods you want.

## Where you can buy Fairtrade goods in Sevenoaks

**Oxfam** - coffee, tea, chocolate, honey, jam, marmalade, cocoa, drinking chocolate, fruit juices, snack bars, nuts and spices.

**Sainsburys**—coffee, tea, sugar, jam, nuts, marmalade, cocoa, wine, chocolate, fruit juice, bananas, oranges, mangoes, rice, pineapples, snack bars, roses, cotton goods

**Waitrose** - coffee, tea, sugar, chocolate, cocoa, snack bars, fruit juice, cereal, honey, bananas, wine, beer and flowers

**Tesco** (town) - coffee, tea, cereal bars, drinking chocolate, cocoa, chocolate, biscuits, bananas, roses, cotton T shirts jam, marmalade (wider selection in Riverhead)

**Co-op** - St. John's Hill - coffee, tea, sugar, biscuits, cake, chocolate, wine, beer & bags

**M&S**—coffee, tea, honey, jam, marmalade, chocolate, bananas,

**Especially Health**— flavoured & green tea, chocolate, healthy snacks, dried fruit, quinoa

**Holland & Barrett** - cereal bars

**Laura Ashley** - T shirts

## Fairtrade refreshments in Sevenoaks

Ask for **Fairtrade** drinks and/or snacks in the following cafes and restaurants:

- Loch Fyne Seafood Restaurant
- Slug and Lettuce
- St Nicholas' Coffee Shop
- Sencio Wicked Café at Sevenoaks Leisure Centre
- The Shoppers Restaurant at Sainsbury's

More than 4500 products now carry the FAIRTRADE Mark, which is recognised by 70% of people in the UK .

**Traidcraft stalls** are held in many of the town's churches, supplying **Fairtrade** tea, coffee, snack bars, chocolate, fruit juice etc. as well as fairly traded foods and crafts.



®

Look for the  
**FAIRTRADE**  
Mark